

Hannes Verschueren

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Education

2017-2022	Catholic University of Leuven – MSc – Data Science	Belgium
	<ul style="list-style-type: none">Enrolled in the English Master's program, majoring in Data Science & MLMaster thesis on automated fake news detection through Deep Learning from Twitter data on Covid-19Core Data Science courses (Machine Learning, Data Mining, Statistics, etc.)Bachelor: Core engineering courses (Mathematics, Physics, Linear Programming, etc.) as well as finance and economicsBachelor Grade: <u>Summa Cum Laude</u> (Top 1%)Study abroad in Vancouver (UBC) and Copenhagen (CBS)	

Business Experience

2023-2025	Senantix Inc. - Founder & CEO	UK/US
	<ul style="list-style-type: none">Selected into Entrepreneur First (EF), world's prime talent investor backed by Reid Hoffman (Linkedin) Collison brothers (Stripe), Demis Hassabis (Deepmind), Nat Friedman (Github, Meta) etc.Raised pre-seed, built and sold products from scratch to big clients, from ideation to onboarding:brandwagon – created an AI interviewer that guides real customers through natural conversations to produce high-performing, authentic UGC content at scale. Used by brands like Pulse of Potential and Jrny.atomic – built self-optimizing websites that automatically generate, deploy, and evolve UX variants to maximize conversion. Secured design partnerships with tech and ecommerce leaders such as Zealhy, JuliusAI, and Assuric.Senantix – developed a contextual knowledge system that captures expert insights and delivers them automatically within team workflows, used by enterprise clients including Sauce Labs and Totango.	
2023	Topscope - Founder	Belgium
	<ul style="list-style-type: none">Bootstrapped a full-stack AI driven sourcing and screening application for VC investorsLearning everything on the fly, from how to build webapps to how to sell to big firmsHad to shut it down when Elon Musk started charging \$40k/month for API access	
2022	Picus Capital - VC Intern	UK/Germany
	<ul style="list-style-type: none">Internship in the Seed stage team at Picus in both London and MunichDay-to-day tasks were centered on sourcing and screening deals, including founder calls and due diligenceAttended multiple conferences as a representative of the Picus brand	
2022	HV Capital - VC Intern	Germany
	<ul style="list-style-type: none">Internship in the HV Growth team in BerlinMy workload mainly consisted of conducting thorough analysis and due diligence leading up to investment decisionsSupported the team on the €104M Series E of Holidu from start to finish	
2021	McKinsey & Company - Digital - Consulting Intern	Belgium
	<ul style="list-style-type: none">Worked on a Sustainability study for a large multinational mining companyMy workstream was mainly focused on establishing the client's GHG emissions baseline and calculating the emissions reduction potential through various innovative approachesReceived a full-time offer	

Organisations

2019-now	Model UN Society Belgium (MSB) – Finance Director - Alumnus	Belgium
	<ul style="list-style-type: none">As the Finance Director, my main responsibilities were managing the yearly budget of nearly six figures, training the next generation of MUN'ers in public speaking, negotiating, debating, leadership, critical analysis and technical writing as well as contacting top diplomats, industry experts and renowned professionals for external trainings	
2024-now	Sigma Squared Society	World
	<ul style="list-style-type: none">Invite-only community for exceptional founders under 26 building companies that aim to positively impact the world.Connects 1,000+ entrepreneurs across 40+ countries, supported by mentors from Y Combinator, Sequoia and Index VenturesCombined portfolio value of over \$4B, fostering a culture of ambition, collaboration, and purpose-driven entrepreneurship.	

Awards and Acknowledgements

2020-2021	2x Diplomacy World Champion (Harvard WorldMUN)	UK
	<ul style="list-style-type: none">Won back-to-back world championships at Harvard World Model United Nations with MSB — the world's largest university-level diplomacy competition.Recognized for excellence in negotiation, leadership, and public speaking among delegates from 100+ countries.	
2016	Invited Performer - Sziget Festival	HU
	<ul style="list-style-type: none">Selected to perform at Sziget Festival, one of Europe's second largest music festival (500k visitors), following national recognition in the emerging artist circuit with Rewind Productions, a rap collective I DJ'd withGave a killer show to an international audience that had never heard of us	

Additional Information

Language Skills:	Dutch: Native	English: Fluent	French: Full Professional Proficiency
Personal Interests:	Basketball, programming, reading and travelling		